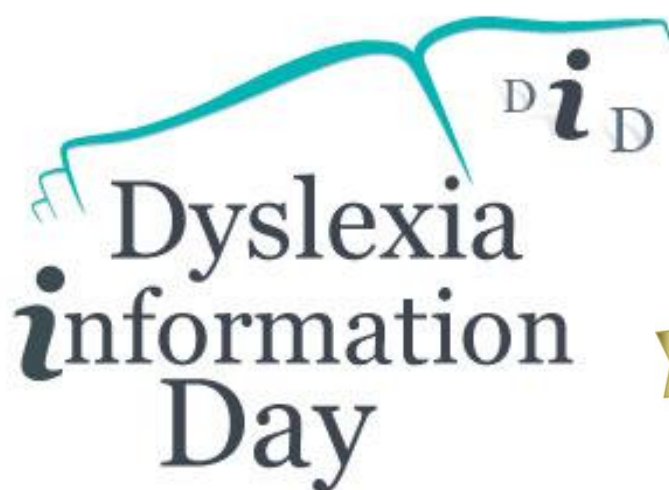


# Dyslexia information Day Guide



@DyslexialInfoDay



@DyslexiainfoDay

Find information on today's exhibitors and Dyslexia information Day events by visiting the website:



[www.theddc.org.uk/DiD/](http://www.theddc.org.uk/DiD/)

Space for your notes: .....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....



## About Dyslexia information Day

Dyslexia information Day (DiD) was founded in 2008 by Elizabeth Wilkinson, The Dyslexic Dyslexia Consultant also known Eli (pronounced Ellie).



Elizabeth  
Wilkinson

As a single parent, dyslexic and autistic, Eli was and still is determined to raising dyslexia awareness and empowering her fellow dyslexics!

Eli is a business woman, but she is also a philanthropist and foremost she is a dyslexia advocate and campaigner, working tirelessly to raise awareness and empower dyslexics, their families and employers. She started DiD with the intention of offering visitors good quality, reliable and trustworthy dyslexia advice, guidance and information. She and the army of DID volunteers have been running these events for ten years, and are delighted to have helped over 2500 visitors.

Eli is the parent of a dyslexic son and the daughter of dyslexic parents, so she knows firsthand how important good quality, reliable and trustworthy information, advice & guidance is; she is delighted to have witnessed firsthand the positive impact this can and does have on peoples' lives!

Special thanks to the army of volunteers, who make DiD possible; and to Ironbridge Gorge Museum Trust for letting us use the Engine Shop to run DID and everyone who helps to make DiD happen (we don't have enough room to name them all!)

## Gold stars!

Look out for the gold stars at Dyslexia information Day: we only give gold stars to visitors, volunteers and exhibitors who are Neuro-Diverse and happy to talk to visitors:

- ★ Dyslexia
- ★ Dyspraxia
- ★ Dyscalculia
- ★ ADHD
- ★ Autistism

Gold stars have been a tradition at Dyslexia information Day since it started in 2008.

“We wear our gold stars with pride and we hope you will too!”

Dyslexia information Day 14  
Volunteers & supporters



Dyslexics doing what they love!

## Volunteers & Supporters

Dyslexia information Day volunteers & supporters are always on hand to help and support our visitors: be they greeting you on your way in, filling in visitor forms, directing you to where you want to be, serving refreshments, promoting the Dyslexia Awards or generally being on hand for a chat and craft activities!

### DiD18 Volunteers



Lisa P



Sue



Katie



Kate

### Refreshments



Sally

### Craft Activities



Alison & Elizabeth

### Photographer



Michael

## Refreshments



In The Loop – Sally Joyner

In 2016 Sally Joyner aka 'In The loop' became the official Dyslexia information Day 'Refreshments Patron'. In The Loop also sponsors the Dyslexia Awards Learning Support Award!



[www.intheloophearing.co.uk](http://www.intheloophearing.co.uk)

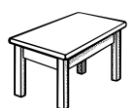
For 8 years DiD donated the money raised from the sale of refreshments to charity or good causes. However in 2016 we realised that the craft activities table that we run for our younger visitors was in dire need of materials and equipment; so it was unanimously agreed that the money raised from 2016 onwards will be used for running costs of the Craft Activities and for things to help keep DiD running; like the hot water urn we purchased in 2017 that is enabling the team to keep making tea & coffee for visitors.

We trust you enjoyed your drinks and cakes today and thank you for your support!





**EXHIBITORS:** There are two types of exhibitor.



**Inspirational Exhibitors** who are local & national dyslexics, here today, to not only promote their businesses, but to offer inspiration too. **Exhibitors** are businesses and organisations are here to offer help, advice and promote their business, services or products.

-----

**SELLING:** There are a few exhibitors who will have goods



for sale today, because the main point of Dyslexia information Day is to provide free information, advice & guidance!

-----

**HUGE THANKS** has to go to our fabulous volunteers! DiD



events are only possible because of them. It is their time and dedication that makes DiD events possible – so please be sure to leave some feedback before you go, as every comment gets read by them and lets them know their dedication is worthwhile!

-----

**FEEDBACK:** Please take time to leave feedback before you leave, it really helps. You can also leave a testimonial on our website too: [www.theddc.org.uk/DiD/](http://www.theddc.org.uk/DiD/)



**NOMINATE:** Did you know that you can nominate today's exhibitors for special 2018 Dyslexia Awards – Dyslexia information Day Award? You can also nominate online: [www.theddc.org.uk/dyslexiaawards/](http://www.theddc.org.uk/dyslexiaawards/)



## Who's here today ?

Autonomy / Autonomy +  
C & C Video Productions  
Cassy Kindly  
Cathy Huckfield  
Charlie's Disco  
Craft Activities  
Dekko Comics  
Finding Peace Within  
Infocus Photography  
In The Loop – *Refreshments Patron*  
Ironbridge Gorge Museum Trust  
Lindy's Cakes Ltd  
Scanning Pens Ltd  
Shropshire Fire and Rescue Service  
Shropshire Youth Support Trust  
Special-T Assessments  
T&W Information Advice Support Service  
Telford's Got Talent 2018  
The DDC (DiD Founder)  
The Dyslexia Awards  
The Ideas Cupboard  
Tranquil Serenity  
Tuzongo Web Design





## Sara Heath

**Autonomy** is a free Shropshire based self-help and social group for young people and adults who have Asperger's syndrome (AS), diagnosed or undiagnosed.

Autonomy is run by **Sara** and **Eric Heath** who have personal experience of Asperger's syndrome

### Contact info:

To join Autonomy or find out more please contact **Sara** or **Eric**:



[www.shropshireautonomy.co.uk](http://www.shropshireautonomy.co.uk)



[autonomyschropshire@yahoo.co.uk](mailto:autonomyschropshire@yahoo.co.uk)



01743 821363

## C & C Video Productions



Video Productions

[www.charliesdisco.co.uk/video](http://www.charliesdisco.co.uk/video)

C&C video productions is a Shropshire based company offering professional videos for your wedding at competitive prices.

We have the latest cameras all of broadcast quality including aerial cameras.



Tel: (07930) 311057  
Email: [CandCproductions@charliesdisco.co.uk](mailto:CandCproductions@charliesdisco.co.uk)  
[Facebook.com/CandCvideoproductions](https://www.facebook.com/CandCvideoproductions)

New  
Exhibitor

C&C Video Productions is a local company specialising in corporate videos and family weddings. They have over 20 years' experience and have bases in Telford, Shrewsbury and Wolverhampton.

If you have an event you would like filmed or a promotion video producing, whether it's a 5-minute advert or a 2 hour film, C & C Video Productions can create it for you.

### Contact info:



[info@candcvideoproductions.co.uk](mailto:info@candcvideoproductions.co.uk)



[www.candcvideoproductions.co.uk](http://www.candcvideoproductions.co.uk)



[www.facebook.com/candcvideoproductions](https://www.facebook.com/candcvideoproductions)



07930 311057





Mandy E Ward is the author inspirational and empowering stories for children. The story that bought Mandy to Dyslexia information Day was ‘The little girl who couldn’t spell: but was very good at Spells’.



Mandy has a passion and drive to write stories that will inspire and empower her readers, and this is why we invite her to exhibit at DiD.

Dyslexia information Day founder, Elizabeth Wilkinson, had the honour of consulting on ‘The little girl who couldn’t spell...’ book. She was so impressed with Mandy’s empathy, understanding and ability to merge fact and positivity, which made the book a totally captivating read.

### Contact info:



@cassykindly



facebook.com/CassyKindlyFairyGodmother



www.cassykindly.co.uk



077400 75669 or 01530 231644

# Cathy Huckfield

## Dyslexia Assessor

Cathy works primarily as a dyslexia assessor, however as you may know, there are people who overlap with dyspraxia as well; she can also diagnose dyspraxia (over 16 only).

Cathy is a retired teacher who carries out assessments, primarily for adults; she also works with all ages as required.

Cathy does some teaching, but her main focus is on supporting people who didn't get the help they needed in the past.

This work led Cathy to start an 'Adult Support Group'. She does some work with people who have had issues at work and informal mentoring – all of which is unpaid.

### Contact info:



01743 874166



c.huckfield@btinternet.com

# Charlie's Disco



*New  
Exhibitor*

Charlie's Disco has been in business in Shropshire since 1978, providing discos, entertainment and a great deal of fun to audiences both large and small. From wedding discos, children's parties, general social gatherings, birthday's, to in store promotions, fetes and comparing, they can accommodate all your needs.

## Contact info:



[www.charliesdisco.co.uk](http://www.charliesdisco.co.uk)



[info@charliesdisco.co.uk](mailto:info@charliesdisco.co.uk)



07930 311057



[www.facebook.com/charliesdiscos1](https://www.facebook.com/charliesdiscos1)



## Our Craft Volunteers



Huge thanks to super Mum & Daughter team; Alison (left) & Elizabeth (right), who have been involved with DiD since 2013 and took over the running of the Craft Activities in 2015 at DiD14.

The craft activities are important for our younger visitors, so we are delighted to have this fantastic pair as part of the DiD team. They come up with amazing & innovative ideas!

## 2016 Dyslexia Awards: Dyslexia information Day Award Winner



Elizabeth (left) was the winner of the 2016 Dyslexia Awards – Dyslexia information Day Award; sponsored by Special-T Assessments, Lisa Powell (right).



## Craft Activities info & notice:

As a parent, DiD founder Eli, understands the need for parents to discuss their child's school progress, and concerns they may have. She also understands the damage that can be caused to a child's self-esteem and self-confidence if children overhear these conversations. So we have craft activities for young visitors.

This is not a crèche facility, it is an opportunity for your child to take part in a positive & creative activity; have fun & enjoy themselves whilst you talk about your concerns.

The Craft Activities take place in an area that enables you to keep an eye on your child, with them being safely out of ear shot, leaving you to talk freely.



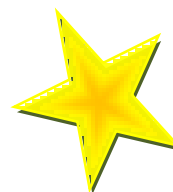




Dekko aren't able to be here today, but they have sent lots of information for us to share with you and will be in Telford on the 12<sup>th</sup> of May for the: **Special parents Workshop**

Rossie Stone is a young entrepreneur who grew up as a struggling pupil in school with dyslexia. Turning his revision into comic strips helped him understand the information more, and gave him his first grade 'A' in an academic exam.

The comics Dekko make & sell are his revision techniques made into a professional product for others to enjoy and benefit from!



### Contact info:



[www.dekkocomics.com](http://www.dekkocomics.com)



[info@dekkocomics.com](mailto:info@dekkocomics.com)



0750 222 0175



'Dekko Comics'



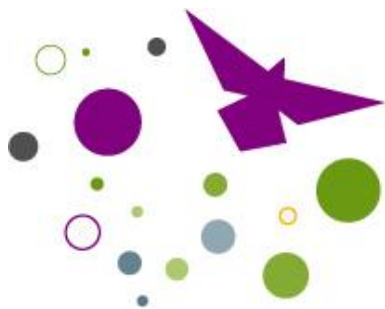
@DekkoComics



@dekkocomics



## Finding Peace Within



- Are you concerned about how you respond to everyday stress? Has the way you normally squash down unwanted thoughts become a problem? Perhaps the stress has

effected you physically too.

Caroline would like to share with you practical, tried and tested methods that can help you begin to regain control over how you feel about bothersome memories, thoughts and feelings.

Used with even severe trauma, these gentle ways of letting go of the hurt don't even require you to talk about the problem, unless you want to.

Caroline knows it can be hard to take that first step to seek help. Take your time, look around have a chat and you can also visit her website.

### Contact info:



[www.carolinerolling.com](http://www.carolinerolling.com)



07868240605



[contact@carolinerolling.com](mailto:contact@carolinerolling.com)



@CarolineRolling

## Infocus Photography

Michael Wilkinson



Michael is dad of DiD founder Eli and is our official photographer.

The photographs taken today will be available to view on the Dyslexia information Day facebook page & website. You may be able to purchase copies of photographs by contacting Michael directly.



Michael has been a photographer for over 50 years and trained as a boy entrant in the RAF. His business, Infocus Photography, is based in Telford & Llanfair Caereinion, Wales.

### Contact info:



[www.infocus-photography.co.uk](http://www.infocus-photography.co.uk)



[michael@infocus-photography.co.uk](mailto:michael@infocus-photography.co.uk)



01952 618986





Our refreshments patron Sally Joyner – In The Loop, is a deaf awareness and lip reading teacher. She provides a range of services for people who are deaf or have hearing loss, for their families and for their employers. These may be individually tailored support services or group workshop sessions and include:

- ❖ One to one lipreading sessions
- ❖ Befriending service
- ❖ Deaf Awareness
- ❖ Advice and Guidance

Sally is based in Shrewsbury, Shropshire and works across Central England and Wales. If you or someone close to you is deaf or suffers from hearing loss, then Sally offers wonderful services that will be able to help. She is fully insured, and a member of ATLA (Association of Teachers of Lipreading to Adults). Price varies depending on where you live.

### Contact info:



[www.intheloophearing.co.uk](http://www.intheloophearing.co.uk)



[info@intheloophearing.co.uk](mailto:info@intheloophearing.co.uk)



@Shropsdeafaware



07905 955841





Ironbridge Gorge Museum Trust is a World Heritage Site and the beating heart of the Industrial Revolution. Ironbridge is home to 10 amazing museums that make an unforgettable experience.

We are exceptaionlly grateful to the Ironbridge Gorge Museum Trust, staff and events team, for their ongoing support for our Dyslexia information Day events!

### Contact info:



[www.ironbridge.org.uk/](http://www.ironbridge.org.uk/)



[@theironbridgegorgemuseums](https://www.facebook.com/theironbridgegorgemuseums)



[@blisthill](https://twitter.com/blisthill)



01952 433424



[tic@ironbridge.org.uk](mailto:tic@ironbridge.org.uk)



Activity

Lindy is an internationally renowned cake designer and sugarcraft expert, with over 25 years' experience in sugarcraft. She has a huge global following, has written fifteen books, appeared on many TV programmes and her work is regularly featured in magazines worldwide!

She has a passion for creating the most amazing and inspirational sugarcraft, so it is easy to see why she was the winner of the 2016 Dyslexia Awards – Innovation Award and Amazing Art Award too.

We are delighted that Lindy is here today running a 'have a go' cookie decorating activity, there is a small charge to cover the costs of materials. We hope you enjoy getting creative, please remember to post pictures of your decorated cookies on social media using #DiD18 so we can see them later on.

### Contact info:



[www.lindyscakes.co.uk](http://www.lindyscakes.co.uk)



[enquiries@lindyscakes.co.uk](mailto:enquiries@lindyscakes.co.uk)



@LindysCakesLtd



@LindysCakes



01584 856984



# Scanning Pens Ltd



Based in Telford, Scanning Pens Ltd have been providing reading aids for dyslexic people for over 11 years. They sell the 'Exam Pen' that has been approved by the Joint Council for Qualifications for use in exams, and is in over 1000 schools across the UK.

The Exam Pen is a great way to enable students to both independently study and independently take assessments.

The 'C-Pen Reader' can be, and is used by all age ranges, with many adults using them at work and many families using them within the home.

## Contact info:



[www.scanningpenshop.com](http://www.scanningpenshop.com)



[info@scanningpenshop.com](mailto:info@scanningpenshop.com)



[@scanningpens](https://twitter.com/scanningpens)



020 7976 4910







**Shropshire**  
Fire and Rescue Service



Shropshire Fire and Rescue Service (SFRS) have been invited to exhibit at DiD18 because, since 2010, they have supported over 50 dyslexic staff members in various ways.

All the SFRS staff here today, are happy to have a chat with visitors about dyslexia, dyslexia & work, the dyslexia support they provide or have received; and of course about the fire service and the wonderful work they do.

We are delighted that SFRS are here today as *Inspirational Exhibitors*, to meet and chat about fire safety and dyslexia. We hope they inspire you as much as they inspire us.

### Contact info:



EqualityandDiversity@shropshirefire.gov.uk



www.shropshirefire.gov.uk



SFRS were the winner of the 2017 Dyslexia Awards – Supportive Employer Award; sponsored by Kay Heald HR.



Photo: Muhammad Younis (left), Laura Kavanagh-Jones (centre) & Kay Heald (right).





The **Shropshire Youth Support Trust (SYST)** based at Brodie House, Telford, is a charity established to help young people start in business.

Through their Enterprise Centre, they provide young entrepreneurs with subsidised space, alongside mentorship and advice; helping young people create sustainable businesses.

SYST can provide young people with help, advice and space to develop their ideas.

- **Idea – Have an idea for a business?**
- **Help – Need help on where to start?**
- **Advice – Want advice from experienced Mentors?**
- **Space – Need space? We have it!**
- **Start – Let's get your business started**
- **Grow – Let's nurture and grow your business**

## Contact info:



[www.systbusiness.co.uk](http://www.systbusiness.co.uk)



[hello@systbusiness.co.uk](mailto:hello@systbusiness.co.uk)



01952 299214

# Special-T Assessments

Lisa Powell



Lisa is here as a volunteer, you probably saw her on your way in today.

Lisa is dyslexic herself and carries out full diagnostic assessments. We highly recommend Lisa, being dyslexic gives her a unique insight and empathy with the individuals she works with and assesses.

Lisa aka Special-T-Assessments, is the proud sponsor of the Dyslexia Awards 'Dyslexia information Day Award'. You can nominate any of the exhibitors here today for this award! Please feel free to fill in the form at the back of this guide and post it in our special Red Post box; or visit the website and nominate online: [www.theddc.org.uk/dyslexiaawards/](http://www.theddc.org.uk/dyslexiaawards/)

Feel free to have a chat to Lisa about assessments today, or contact her after the event:

## Contact info:



07739 404352



specialt@blueyonder.co.uk





## **Telford SEND Information Advice and Support Service**

IASS support children and their parents/carers to take part in decision making relating to Special Educational Needs and Disability. The aim is to increase the confidence of parents/carers by offering independent, impartial information, advice and support, in relation to the categories of SEN, Cognition and Learning, Social, Emotional, Mental Health, Communication and Interaction, Sensory or Physical Needs.

### **Contact info:**



[www.telfordsendiass.org.uk](http://www.telfordsendiass.org.uk)



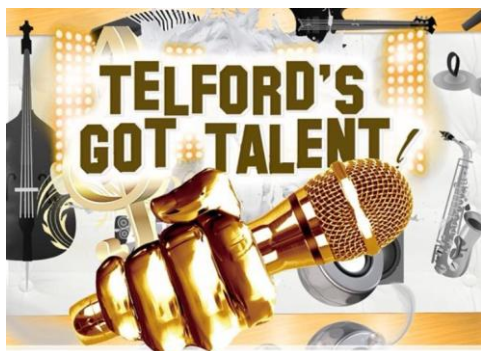
[info@iass.org.uk](mailto:info@iass.org.uk)



01952 457176



Telford and Wrekin SENDIASS



Telford's Got Talent 2018 is being organised by amazing family group, the Dennis-Miller family. This brothers and sister group are no strangers to talent or the stage.

They are very at home behind a microphone, on stage singing and make playing the steel drums look exceptionally easy.

Telford's Got Talent 2018 promises to be a spectacular community event, giving local people the opportunity to showcase their talents & a chance to win a cash prize and media attention.

We are very proud & delighted to have the Dennis-Miller family and Telford's Got Talent 2018 team here today to promote this event and to chat to visitors about their experiences of growing up with a dyslexic brother.



Have a chat to the team about how to apply, the auditions and the live show, which takes place at Oakengates Theatre, Telford on Friday 15<sup>th</sup> June 2018.

### Contact Info:



telfordsgottalent@hotmail.com



@TelfordsGotTalent



07428557260

New  
Exhibitor





Elizabeth Wilkinson  
established The Dyslexic  
Dyslexia Consultant in 2007,  
The Dyslexia information Day

in 2008 and The Dyslexia Awards in 2015. Her work as  
the Dyslexic Dyslexia Consultant includes:

- ✓ Staff Awareness Training
- ✓ Teacher Training
- ✓ Trainer Training
- ✓ Specialist Dyslexia Coaching for adults
- ✓ 1:1 Specialist Dyslexia Support
- ✓ Dyslexia Screening Tests (all ages)
- ✓ Study Skills Sessions
- ✓ Parent Courses

Elizabeth is here today to offer FREE Advice & Guidance.

### Contact info:



[www.theddc.org.uk](http://www.theddc.org.uk)



[info@theddc.org.uk](mailto:info@theddc.org.uk)



@EliTheDDC



@EliTheDDC





## The Dyslexia Awards

The second Dyslexia Awards took place at Enginuity in Coalbrookdale on November 25<sup>th</sup> 2017.

The 2017 Dyslexia Awards and celebration evening was another great success. With just one BAFTA style blunder ‘and the winner is...’, the evening celebrated and honoured all of the 2017 nominees, finalists and of course announced the 2017 winners.

This black tie event was enjoyed by all who attended and raised £650 for the Georgia Williams Trust, via a game of heads and tails and a pair of Bose headphones donated by Acoustic Boutique, Shrewsbury.

The third Dyslexia Awards is now open for nominations, please visit the website for more information and to download the 2018 award categories & nomination form.

### Contact info:



[www.theddc.org.uk/dyslexiaawards/](http://www.theddc.org.uk/dyslexiaawards/)



@DyslexiaAwards







The Ideas Cupboard are a creative agency based on the English – Welsh border, working with clients across the country



and further afield. They specialise in Design, Print and Web services for their clients, providing them with everything they need to get their businesses noticed and running.

The Ideas Cupboard have been providing creative solutions to businesses since 2012 and have grown from strength to strength in that time; helping businesses from start-ups to large well-established business flourish. “We have been on an amazing journey in that time, travelling the country, winning awards, exhibiting at business shows, all to grow our skills and services for our clients.”

Sam Harris (one half of The Ideas Cupboard) won the 2016 Dyslexia Awards Outstanding Personal Achievement Award; Sponsored by True Potential Hypnotherapy.

### Contact info:



studio@iccreative.co.uk



<http://iccreative.co.uk/>



@theideascupboard



@ICDesignLtd



01691882030



# Tranquil Serenity



From a very young age Rosie was told that she had 'natural healing hands'. She always knew within her that she was going to be doing some form of work with her hands, but she always thought that it would be as an artist/sculptor, in which she

trained to degree level, but something still didn't feel right and it wasn't until fate stepped in to guide her onto the correct path in 1997 that she had her spiritual awakening.

Rosie has been attuned to using Reiki for 13 years; she has been a Reiki II Practitioner since 2005; and in March 2010 she was attuned to Mastership level. She also has Diplomas in Hopi Ear Candling, Indian Head Massage, Thai Foot massage, Ayurvedic Facial & Foot Massage, Marma Therapy. Rosie is an Aura Soma® Practitioner and a qualified First Aider.

## Contact info:



[www.tranquilserenity.co.uk](http://www.tranquilserenity.co.uk)



[rosie@tranquilserenity.co.uk](mailto:rosie@tranquilserenity.co.uk)



07976384467



[@Tranquilserenity.co.uk](https://twitter.com/Tranquilserenity.co.uk)



[@TranquilSerenity.co.uk](https://www.facebook.com/TranquilSerenity.co.uk)





*New  
Exhibitor*

TUZONGO is led by Sid Edwards. Every project gets a personal touch. He cares about your business and wants it to succeed as much as you do.

Engaging, functional and innovative web design is his speciality. So whatever you are looking for he will work with you to make his designs translate your ideas into a reality.

### Contact info:



[www.tuzongo.com](http://www.tuzongo.com)



[sid@tuzongo.com](mailto:sid@tuzongo.com)



01952 615787



@Tuzongo



@Tuzongo



## DiD Mailing List

Keep up-to-date with Dyslexia information Day events, offers, information etc, by signing up for our brand new 'Dyslexia' mailing list!

Be the first to hear about;

- ✓ Dyslexia information Day events
- ✓ Dyslexia Talks & Workshops
- ✓ Free & Interesting stuff & links!
- ✓ Exciting Projects
- ✓ Courses, Training & Classes
- ✓ Community Events



We will never pass on your details to others and we will only send you a few emails each year to keep you updated with dyslexia related stuff, offers and events.

Drop us an email and we will add you to the list:



[info@theddc.org.uk](mailto:info@theddc.org.uk)

# Nominations

## Open!



[www.theddc.org.uk/  
dyslexiaawards/](http://www.theddc.org.uk/dyslexiaawards/)

Celebrating Dyslexia in Shropshire!



Find us on:   @DyslexiaAwards

**There are 3 ways you can help spread the word across Shropshire, about the Dyslexia Awards:**

1) Detach the poster on 'page 34' of this guide, and put it on your work, school or local community centre notice board.



2) Use the nomination form on 'page 36' to nominate an Exhibitor here today, for the DiD Award – sponsored by Special-T Assessments.

You can use the nomination form on 'page 36' and you can also get extra forms from the Dyslexia Awards stand.



3) Please be sure to check out the other award categories, make nominations and encourage others to do the same.



# 2018 Dyslexia Awards: Nomination Form

**Nominate for the 2018 DiD Award today!**

**Your name (First & Surname)**

**Your email**

**Your address**

**Your phone number**

**Which Exhibitor are you nominating?  
What's their Name?**

**Please tell us why you think they should win:**

**When this form is completed please pop it in the  
Dyslexia Awards Post Box**

